**Trademark Retainer Agreement**

In order to begin the process, unlock your forms and have attorneys available to you, you must submit your payment.

If you would like for us to work on obtaining a trademark, please remit $950.00. This amount covers the trademark search fee, our fee for conducting the search, the USPTO filing fee (for goods or services in one class) and our services in drafting and filing the application.

If any later filings are necessary, then there will be an additional fee, depending upon the complexity and time involved in the later filing. Technical compliance filings do not require significant work and can be performed for an additional flat fee. However, a likelihood of confusion challenge (or a challenge for another reason) can require a significant amount of work. If you want our assistance with these complex post initial application filings, we will charge you by the hour, pursuant to the firm's hourly rates.

Our search includes only a limited review to obtain a quick assessment of whether an application is potentially viable. Thus, we do not provide an opinion as to whether the mark may be registered, whether, if challenged, the proposed mark will survive a likelihood of confusion challenge or whether or not a particular mark infringes on another third party mark.

**Terms:**
Payment constitutes acceptance to the following terms:

By making payment, you agree to provide us with timely information and access as outlined in the process description on the site. You acknowledge that our representation is limited in scope to the subject matter herein. This representation will terminate upon the earlier of (a) completion or (b) sixty (60) days. You acknowledge that the electronic files generated will be deleted in accordance with our electronic record retention policy. You may be subject to additional charges for accessing archived forms. You agree to pay for any additional charges incurred. You will be notified before additional attorney time is incurred. All owners agree that the entity is the client for the transaction. We typically do not represent individual owners for business formations using the rmlclientcenter. The rights of owners differ between one another and accordingly, we are required to advise you that each of you should consult separate counsel. If at any time prior to completion during the process either party desires to terminate the relationship, the retainer will be returned in full to you less fee for time and expenses incurred prior to termination. Except

as provided herein, all other terms and conditions of the Goodrich Law Firm, LLC Fee Policy and Terms of Representation apply, a copy of which may be reviewed at www.goodrichlawfirm.com/rates.

**Payment Methods:**
Put the total amount in. If applicable, please send or fax in the worksheet below.

1) Pay $950.00 online now.

2) Send a check payable to Goodrich Law Firm, LLC at 15 Richard Arrington Blvd. N., Suite 301, Birmingham, AL 35203 along with a copy of this completed form.

3) Email (admin@goodrichfirm.com) or fax 1-800-856-9028 this completed form.

4) Bill this credit card $_____: [INSERT AMOUNT]
Type of Credit Card (circle one): VISA MASTERCARD
Credit Card Number: _____ Expiration Date: _____
Printed Name of Authorized Signer: _____
Billing Address: _____
(Requires Street, City, State, Zip)
Signature of Authorized Signer x _____

By signing above, I authorize the charges and agree to be bound by the retainer agreement contained herein.

Thank you for your business!

**Red Mountain Law**
15 Richard Arrington Blvd. North, Third Floor
Birmingham, AL 35203-4141
Phone: 205-328-9445
Fax: 800-856-9028